

ben KAWAICHI

bkawaichi@gmail.com
www.benkawaichi.com
510.220.4315

experience

THEORY ASSOCIATES 11/07-present **Senior Designer**

Design lead for projects ranging from packaging design to branding to websites. Responsibilities include research and strategy, graphic design, illustration, plus occasional copywriting and product photography.

MONSTER CABLE PRODUCTS 7/05-11/07 **Graphic Designer**

Created product packaging, websites, brochures and sales materials. Specialized in high-end illustration and acted as lead designer on many high profile projects.

FREELANCE 1/05-10/05 **Graphic Design, Identity, Video/Interactive**

BECKER MEDIA 6/04-11/04 **Post Production Head and Graphic Designer**

Established digital post production suite, created direct response commercials and print ads.

ETHOS DESIGN 1/03-4/03 **Production Lead and Design Schematics**

Oversaw complex on-site event production, aided in environmental design planning.

education

UCLA SCHOOL OF ARTS AND ARCHITECTURE graduated 6/03 **B.A. in Design/Media Arts**

Senior of the Year, Summa Cum Laude, Dean's List, 3.96 GPA

COLLEGE OF THE REDWOODS FINE FURNITURE graduated 6/04 **One-Year Woodworking Program**

Furniture Society Official Selection

EXTENDED EDUCATION

Bay Area Video Coalition, San Francisco (Flash + CSS, 2008)

Art Center College of Design, Pasadena (Industrial Design, 2002)

California College of Arts and Crafts, San Francisco (furniture design, 2002)

awards

UCLA Senior of the Year Award 2003

First Place, UCLA Design Scholarship Competition: Video 2003

Adobe Systems Student Design Competition Winner 2002

Columbia University Gold Circle Award for Excellence in Writing 2000

technical skills

Expert User in:

Photoshop, Illustrator, InDesign, Acrobat, Final Cut Pro, Mac OSX

Proficient in:

Flash, Dreamweaver, CSS, Lightroom, DVD Studio Pro

Additional Experience in:

After Effects, Maya, and many others

(References available upon request)